

**No. 26-07/2011-T&C-CM (pt)**

**Date: 23.12.2015**

**Circular T&C-CM No. 61/15-16**


To  
All CGMs- Telecom Circles/ Telephone Districts.

**Sub: New Year Festive Promotional offer of New SMS STV for Black out Day under prepaid mobile services-reg.**

On the occasion of New Year, It has been decided by competent authority to offer New SMS STV for Black out Days under prepaid mobile services as a promotional offer, as below:-

STV (in Rs.)	Details of STV	Validity
Rs.21(+/-Rs.3) for KRL,KTK,AP & North Zone Circles; Rs.22 for TN, CHTD & East Zone Circles; Rs.24 for West Zone Circles.	130 SMS (Local/STD) any net on blackout day	2 days (i.e, 31/12/2015 and 01/01/2016)

2. The above offer will be applicable as promotional offer on PAN India basis. The implementation of the tariff is to be made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
3. All other terms and conditions will remain same.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No 2110 dated 21.12.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm\_pp@bsnl.co.in.

  
(N. S. Dhami)  
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)